



SATSUMMIT GOES TO LISBON

NOVEMBER
18 & 19, 2024

SPONSOR PROSPECTUS

satsummit.io

WELCOME!

SatSummit convenes leaders in the satellite industry and experts in global development for 2 days of presentations and in-depth conversations on solving the world's most critical development challenges with satellite data.

From climate change to population growth to natural resource availability, earth observation data offers insights into today's biggest global issues.

After ten years in Washington, DC we are excited to bring this flagship event to Europe and engage in meaningful conversations with individuals and organizations leading the way in Europe, Africa and beyond.

SPONSORSHIP IMPACT

SatSummit is not possible without community support. We're excited to partner with thought and industry leaders in the satellite and development communities, and through your sponsorship and support of SatSummit, we are solving real-world global development challenges.

Your sponsorship not only elevates your brand but also contributes significantly to the advancement of global development initiatives. By supporting SatSummit, you become a vital part of a community dedicated to harnessing satellite technology for a better world.

**A COMMUNITY DEDICATED TO
EARTH
OBSERVATION
FOR CLIMATE &
SOCIETY**

A vision of a sustainable and informed future.



ABOUT US

Together, Development Seed and DevGlobal bring their unique expertise and shared vision to create an event that is not only informative but also transformative.

We've been convening SatSummit since 2015, a community-supported gathering held every other year in Washington, DC. With a strong, growing presence in Europe we're excited for our first SatSummit outside of the United States.



HIGHLIGHTS

INDUSTRY TRENDS

Explore emerging trends and insights into the evolving landscape of satellite technology and its increasing role in global development.

AGENCY CHALLENGES

Address critical challenges faced by agencies in the development sector on resource allocation, data management, and cross-sector collaboration.

TECHNOLOGY & POLICY

How can advancements in satellite technology be effectively integrated with policy frameworks to address global issues more comprehensively?



SPONSORSHIP OPPORTUNITIES

Join us as a sponsor at SatSummit Lisbon, a decisive event that unites satellite industry innovators with global development leaders. SatSummit offers an exclusive opportunity to engage with experts and decision-makers at the forefront of addressing critical global challenges through advanced satellite technology.

Organizers do not make any profit on SatSummit. It is support from the community that makes this event possible.

What you get:

Unparalleled Networking Opportunities

Showcase Your Commitment to Global Development

Gain Industry Insights

Targeted Exposure

Contribute to Meaningful Conversations

WHERE IS SATSUMMIT BEING HELD?

Lisbon, Portugal is an exciting and growing technology hub. As mainland Europe's westernmost capital, it is strategically situated on the Atlantic which makes it geographically accessible for attendees from Africa, the Americas and the rest of Europe.



Join Us in Lisbon, Portugal

Venue: [NOVA SBE](#),
Rua da Holanda 1, 2775-405 Carcavelos.

SPONSORSHIPS AT A GLANCE

Benefits	Platinum	Gold	Silver	Bronze
Conference passes	5	3	2	1
Logo on website	X	X	X	X
Logo on signage during the event	X	X	X	
Logo on lanyard	X	X		
Swag	X	X		
Verbal acknowledgement during keynote address	X	X	X	
Social media mentions	X	X	X	X
Recognition in pre-conference email marketing (dedicated email announcing sponsorship)	X	X	X	X
Panel ownership	X	X		
On-site space for programming	X			
Scholarships for attendance	X			
Breakout space available for side meetings— <i>as available, scheduling required</i>	X	X		

Please note- sponsorship does not guarantee any speaking slots



SPONSORSHIP PACKAGES

PLATINUM SPONSORSHIP, €40,000

- Five complementary conference registrations
- Logo on SatSummit website
- Prominent logo display on event signage
- Logo on event lanyards
- Complementary SatSummit SWAG
- Verbal thank you during keynote address
- Social media mentions on Twitter, Facebook, Instagram, & LinkedIn
- Recognition in pre-conference email marketing and dedicated email announcing sponsorship
- Ownership of a panel
- Space on-site for programming
- Scholarships for attendance
- Breakout space available for side meetings



SPONSORSHIP PACKAGES

GOLD SPONSORSHIP, €25,000

- Three complimentary conference registrations
- Logo on SatSummit website
- Prominent logo display on event signage
- Logo on event lanyards
- Complementary SatSummit SWAG
- Verbal thank you during keynote address
- Exhibit table prominently positioned in exhibit space
- Social media mentions on Twitter, Facebook, Instagram, & LinkedIn
- Recognition in pre-conference email marketing and dedicated email announcing sponsorship
- Ownership of a panel



SPONSORSHIP PACKAGES

SILVER SPONSORSHIP, €10,000

- Two complimentary conference registrations
- Logo on SatSummit website
- Prominent logo display on event signage
- Verbal thank you during keynote address
- Social media mentions on Twitter, Facebook, Instagram, & LinkedIn
- Recognition in pre-conference email marketing and dedicated email announcing sponsorship

BRONZE SPONSORSHIP, €5,000

- One complimentary conference registration
- Logo on website
- Social media mentions on Twitter, Facebook, Instagram, & LinkedIn
- Recognition in pre-conference email marketing and dedicated email announcing sponsorship



**Have another idea
for sponsorship?
We'd love to talk.
Send us a note at
info@satsummit.io**

PAST SPONSORS



AUDIENCE SNAPSHOT

Earth Observation Experts

Development Organizations

Industry Leaders & Founders

Government agencies

Researchers & Academics



THANK YOU!

Questions? Contact us at info@satsummit.org